

NEWSPAPER CODING SYSTEM SUMMARY

- 1) Page Number: Story appears on first page=1, Seventh page= 7, etc.
- 2) **Topic:** See table. Choose the closest relevant topic.

Pol	tics and government		
1	Women politicians, women electoral candidates	36	Other development issues, sustainability, etc.
2	Peace, negotiations, treaties		Education, childcare, nursery, university, literacy
ŕ	reace, negotiations, treaties	57	Education, childcare, hursery, university, interacy
3	Other domestic politics/government (local, regional, national) elections,	38	Women's movement, gender-related demonstrations, feminist activism offline
	speeches		and online incl. #MeToo,
4	Global partnerships (transnational trade and finance systems e.g. WTO. IMF,	39	Changing gender relations (outside the home), gender inequality (except income-
	World Bank, EU, SADC, EAC, ECOWAS, CELAC)		related)
-		40	
5	Foreign/international politics, UN, peacekeeping	40	Legal system, judiciary, legislation, family law, family codes, property law,
			inheritance
6	National defence, military spending, internal security, etc.	41	Disaster, accident, famine, flood, plane crash, etc.
7	Other stories on politics & government (specify in 'comments')	42	Riots, demonstrations, public disorder, etc.
F = =		4.2	
	nomy	45	Other stories on social/legal (specify in 'comments')
8	Economic policies, strategies, modules, indicators, stock markets, taxes, etc		
9	Economic crisis, state bailouts of companies, company takeovers and	Crir	ne and violence (excluding gender-based violence)
	mergers, etc.		, ,
10	•	44	Non-violant crime, bribary, thaft, drugs, corruption
	Poverty, housing, social welfare, aid, etc.		Non-violent crime, bribery, theft, drugs, corruption
11	Women's participation in economic processes		Corruption (incl. political corruption)
12	Employment	46	Violent crime, murder, abduction, assault, etc. (NOT GENDER-RELATED)
12	Informal work street wording atc	47	Child abuse sexual violence against shildren neglest
13	Informal work, street vending, etc.	4/	Child abuse, sexual violence against children, neglect
14	Other labour issues (strikes, trade unions, etc.)	48	War in the Middle East including Gaza
15	Rural economy, agriculture, farming, land rights	49	War, civil war, terrorism, other state-based violence EXCEPT IN THE MIDDLE
			EAST
16	Consumer issues, consumer protection,	50	Other crime/violence (specify in 'comments')
17	Transport, traffic, roads	Ger	nder-based violence
18	Income inequality between women and men	51	Sexual harassment against women, rape, sexual assault,
10	meome mequancy between women and men		sexual hardssment against women, rape, sexual assuart,
	Other stories on economy (specify in 'comments')		Intimate partner violence against women
Scie	nce and health	53	Intimate partner violence against men
20	Science, technology, research, discoveries	54	Intimate partner violence against gender diverse persons
21	Medicine, health, hygiene, safety, (not Cancer, Polio, or HIV/AIDS)	55	Technology-facilitated GBV incl. revenge porn, online stalking, online misogyny,
			online harassment, trolling,
			onine narassinent, eloning,
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22	Cancer treatment, policy	56	Other gender violence such as feminicide, trafficking of girls and women, FGM
23	Polio vaccine, treatment,	Cele	ebrity, arts, media
24	HIV and AIDS, policy, treatment, etc	57	Celebrity news, births, marriages, royalty, etc.
			, , , , , , , , , , , , , , , , , , , ,
25	Other enidemics visuant contrained laftuance DCE CADC Fhele Could	- 0	Auto autoutoineenet lainuus sinama kaska danaa
25	Other epidemics, viruses, contagions, Influenza, BSE, SARS, Ebola, Covid	58	Arts, entertainment, leisure, cinema, books, dance
26	Birth control, fertility, abortion, sterilization, termination	59	Media, (including internet, social networks), portrayal of women/men
27	Climate change, climate action, climate finance, carbon credits, global	60	Fake news, mis-information, dis-information, mal-information
Ľ	warming	ľ	rate newsy and mornation, as mornation, nat mornation
	-		
28	Environment, pollution, tourism	61	Beauty contests, models, fashion, cosmetic surgery
29	Artificial intelligence, technology innovation	62	Other celebrity/arts/media news (specify in 'comments')
	5 / 5/		
20	Other staries on science & health (specify in (sammants')	5.00	uka
30	Other stories on science & health (specify in 'comments')	Spo	rts
Soc	ial and legal		
31	Post 2015 agenda, Agenda 2030, Pact for the Future,	63	Team sports (soccer, football, basketball, handball, hockey, etc): events, players,
			facilities, training, funding
22	Eamily relations, inter generational conflict parents	64	
2	Family relations, inter-generational conflict, parents	04	Individual sports (boxing, cycling, golf, running, swimming, etc): events, players,
			facilities, training, funding
33	Human rights, women's rights, rights of sexual minorities, rights of religious	65	Other sports (specify in 'comments')
	minorities, etc.		
34	Religion, culture, tradition, controversies	Oth	er
Ľ.			
2-	Migration refugees venerhebia othnic conflict	66	Lice only as a last resort & evaluin
32	Migration, refugees, xenophobia, ethnic conflict	00	Use only as a last resort & explain .
		1	

LONG QUESTIONNAIRE



- 3) **Scope:** Local=1, National=2, Sub-Regional and Regional=3, Foreign/International=4
- 4) Space: Full page=1, Half page=2, One third page=3, Quarter page=4, Less than quarter page=5

ANALYSIS:

- 5) Reference to gender equality/ human rights legislation/ policy: Yes=1, No=2, Not applicable=3
- 6) Is the story about a particular woman or group of women? Yes=1, No=2,
- 7) This story clearly highlights issues of inequality between women and men: Agree=1, Disagree=2, Not applicable=3
- 8) This story clearly challenges gender stereotypes: Agree=1, Disagree=2, Not applicable=3

JOURNALISTS & REPORTERS:

Column 9 is for the journalist or reporter. For each story, code each journalist/reporter who wrote the story and whose name appears. Code each journalist/reporter in a separate row.

Do not code: (i) Unnamed journalists (e.g. 'Staff reporter', 'Our correspondent'); (ii) News agencies

9) Sex: Female=1, Male=2, Gender diverse incl. transgender-3, Do not know=4

PEOPLE IN THE NEWS:

Code story v	vho is quoted, either directly or indirectly.		quoted; (ii) Each person who is interviewed, (iii) Each person in the				
10) S	.0) Sex: Female=1, Male=2, Gender diverse incl. transgender= 3, Do not know=4						
11) /	Age (the person appears): Do not know=0, Child	(12 a	nd under)= 1 , Teenager (13-19) =2 ,				
	Young adult (20-30) =3 ,	Mi	ddle age (31-50) =4 , Young old (51-64) =5 ,				
	Older adult (65-79) =6 ,	Eld	erly (80+) =7				
12) (Occupation or position: See table.						
0	Not stated	14	Agriculture, mining, fishing, forestry				
1	Royalty, monarch, deposed monarch, etc.	15	Religious figure, priest, monk, rabbi, mullah, nun				
2	Politician/ member of parliament,	16	Activist or worker in civil society org., NGO, trade union				
3	Government employee, public servant, spokesperson, etc.	17	Celebrity, artist, actor, writer, singer, TV personality				
4	Police, military, para-military, militia, fire officer	18	Sportsperson, athlete, player, coach, referee				
5	Academic expert, lecturer, teacher	19	Student, pupil, schoolchild				
6	Doctor, dentist, health specialist	20	Homemaker, parent (male or female) only if no other occupation is given e.g. doctor/mother=code 6				
7	Health worker, social worker, childcare worker	21	Child, young person no other occupation given				
8	Science/ technology professional, engineer, etc.	22	Villager or resident no other occupation given				
9	Media professional, journalist, film-maker, etc.	23	Retired person, pensioner no other occupation given				
10	Lawyer, judge, magistrate, legal advocate, etc.	24	Criminal, suspect no other occupation given				
11	Business person, exec, manager, stock broker	25	Other only as last resort & explain				
12	Office or service worker, non-management worker						
13	Tradesperson, artisan, labourer, truck driver, etc.						

13) Function in the news story: See table (refer to full monitoring guidelines for further explanation).

0	Do not know	4	Personal experience
1	Subject	5	Eye witness
2	Spokesperson	6	Popular opinion
3	Expert or commentator	7	Other

14) Family role given? Yes=1, No=2



15) Does the story identify the person either as a victim or survivor, or both? Yes=1, No=2*

*IF YOU SELECT <u>2</u> ("NO") IN Q.15, SKIP TO Q.18. *Complete Questions 16 and 17 if the person is described as victim or survivor

16) The story identifies the person as a Victim of : See table.

0	Not applicable (person is identified solely as a survivor)	4	Victim of other non-domestic crime, robbery, etc.
1 2	Victim of an accident, natural disaster, poverty Victim of domestic violence, rape, murder, etc.	5 6	Victim of war, terrorism, vigilantism, state violence Victim of discrimination based on gender, race, ethnicity age, religion, ability, etc
3	Victim of non-domestic sexual violence, rape, assault, etc. (sexual violence only)	7	Other victim (specify in 'comments')

17) The story identifies the person as a Survivor of: See table.

0	Not applicable (person is identified solely as a victim)	4	Survivor of other non-domestic crime, robbery, etc.
1	Survivor of an accident, natural disaster, poverty	5	Survivor of war, terrorism, vigilantism, state violence
2	Survivor of domestic violence, rape, murder, etc.	6	Survivor of discrimination based on gender, race, ethnicity, age, religion, ability, etc.
3	Survivor of non-domestic sexual violence, rape, assault, etc. (sexual violence only)	7	Other survivor (specify in 'comments')

18) Is the person directly quoted: Yes=1, No=2

19)	Is the person depict	ted as part of	a minority group	(sexual, ethnic	c, racial, relig	ious or other): Yes	= 1 , No= 2
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20) Is there a photograph of the person in the story: Yes=1, No=2, Do not know=3

21) Special question 1:	: Yes=1, No=2
22) Special question 2:	: Yes=1, No=2
23) Special question 3:	: Yes=1, No=2

24) IN THE NOTES SECTION OF THE CODING SHEET DESCRIBE ANY PHOTOGRAPHS INCLUDED IN THE STORY AND THE CONCLUSIONS YOU DRAW FROM THEM.

25) Does this story warrant further analysis? Yes=1* [SKIP IF THE ANSWER IS 'NO']

(*A story warrants further analysis if it clearly perpetuates or clearly challenges gender stereotypes, if it includes women's opinions in a remarkable way, if it contributes to an understanding of inequalities between women and men, if it mentions or calls attention to women's human rights, etc. Consult the guide for further explanation.) *If you select '1' (Yes), you will need to send a copy of the clipping to your national/regional coordinator.



RADIO CODING SYSTEM SUMMARY

- 1) Item Number: First story in newscast =1, Seventh story = 7, etc.
- 2) **Topic:** See table. Choose the closest relevant topic.

Poli	tics and government		
1	Women politicians, women electoral candidates	36	Other development issues, sustainability, etc.
2	Peace, negotiations, treaties	37	Education, childcare, nursery, university, literacy
3	Other domestic politics/government (local, regional, national) elections, speeches	38	Women's movement, gender-related demonstrations, feminist activism offline and online incl. #MeToo,
4	Global partnerships (transnational trade and finance systems e.g. WTO. IMF,	39	Changing gender relations (outside the home), gender inequality (except income-
_	World Bank, EU, SADC, EAC, ECOWAS, CELAC)		related)
5	Foreign/international politics, UN, peacekeeping	40	Legal system, judiciary, legislation, family law, family codes, property law, inheritance
6	National defence, military spending, internal security, etc.		Disaster, accident, famine, flood, plane crash, etc.
7	Other stories on politics & government (specify in 'comments')	42	Riots, demonstrations, public disorder, etc.
Eco	nomy	43	Other stories on social/legal (specify in 'comments')
8	Economic policies, strategies, modules, indicators, stock markets, taxes, etc		
9	Economic crisis, state bailouts of companies, company takeovers and mergers, etc.	Crir	me and violence (excluding gender-based violence)
10	Poverty, housing, social welfare, aid, etc.	44	Non-violent crime, bribery, theft, drugs, corruption
	Women's participation in economic processes		Corruption (incl. political corruption)
	Employment		Violent crime, murder, abduction, assault, etc. (<i>NOT GENDER-RELATED</i>)
	Employment	-0	
13	Informal work, street vending, etc.	47	Child abuse, sexual violence against children, neglect
	Other labour issues (strikes, trade unions, etc.)	48	War in the Middle East including Gaza
15	Rural economy, agriculture, farming, land rights	49	War, civil war, terrorism, other state-based violence EXCEPT IN THE MIDDLE
			EAST
16	Consumer issues, consumer protection,	50	Other crime/violence (specify in 'comments')
17	Transport, traffic, roads	Ger	nder-based violence
18	Income inequality between women and men	51	Sexual harassment against women, rape, sexual assault,
10	Other staries on economy (specify in (comments')	52	Intimate partner violence against women
	Other stories on economy (specify in 'comments') ence and health		Intimate partner violence against women Intimate partner violence against men
	Science, technology, research, discoveries		Intimate partner violence against gender diverse persons
	Medicine, health, hygiene, safety, (not Cancer, Polio, or HIV/AIDS)		Technology-facilitated GBV incl. revenge porn, online stalking, online misogyny,
~-	medicine, neutri, hygicine, surcey, (not cancel, rono, or hivy mos)		online harassment, trolling,
22	Cancer treatment, policy	56	Other gender violence such as feminicide, trafficking of girls and women, FGM
23	Polio vaccine, treatment,	Cel	ebrity, arts, media
24	HIV and AIDS, policy, treatment, etc	57	Celebrity news, births, marriages, royalty, etc.
25	Other epidemics, viruses, contagions, Influenza, BSE, SARS, Ebola, Covid	58	Arts, entertainment, leisure, cinema, books, dance
26	Birth control, fertility, abortion, sterilization, termination	59	Media, (including internet, social networks), portrayal of women/men
27	Climate change, climate action, climate finance, carbon credits, global warming	60	Fake news, mis-information, dis-information, mal-information
28	Environment, pollution, tourism	61	Beauty contests, models, fashion, cosmetic surgery
29	Artificial intelligence, technology innovation	62	Other celebrity/arts/media news (specify in 'comments')
30	Other stories on science & health (specify in 'comments')	Spo	orts
Soc	ial and legal		
	Post 2015 agenda, Agenda 2030, Pact for the Future,	63	Team sports (soccer, football, basketball, handball, hockey, etc): events, players,
	J, J,	1	facilities, training, funding
32	Family relations, inter-generational conflict, parents	64	Individual sports (boxing, cycling, golf, running, swimming, etc): events, players,
	- ··		facilities, training, funding
33	Human rights, women's rights, rights of sexual minorities, rights of religious	65	Other sports (specify in 'comments')
	minorities, etc.		
34	Religion, culture, tradition, controversies	Oth	er
35	Migration, refugees, xenophobia, ethnic conflict	66	Use only as a last resort & explain .

LONG QUESTIONNAIRE



3) **Scope:** Local=1, National=2, Sub-Regional and Regional=3, Foreign/International=4

ANALYSIS:

- 4) Reference to gender equality/ human rights legislation/ policy: Yes=1, No=2, Not applicable=3
- 5) Is the story about a particular woman or group of women? Yes=1, No=2,
- 6) This story clearly highlights issues of inequality between women and men: Agree=1, Disagree=2, Not applicable=3
- 7) This story clearly challenges gender stereotypes: Agree=1, Disagree=2, Not applicable=3

JOURNALISTS & REPORTERS:

Columns 8 and 9 are for journalists, presenters, anchors, reporters, etc. Code the anchor/announcer even if it is the same person for each news item. Code each reporter and journalist

- 8) Role: Anchor/announcer=1, Reporter=2, Other journalist=3
- 9) Sex: Female=1, Male=2, Gender diverse incl. transgender)=3, Do not know=4

PEOPLE IN THE NEWS:

Columns 10 to 20 are for people *in* the news. **Code**: (i) Each person in the story who speaks (ii) any person whom the story is about, even if they do not speak. Code **only** individual people. *Code each person in a separate row*. **Do not code**: (i) Groups (e.g. a group of nurses, a group of soldiers); (ii) Organisations, companies, collectivities (e.g. political parties); (iii) Characters in novels or movies (**unless** the story is **about** them); (iv)Deceased historical figures (**unless** the story is **about** them); Interpreters (Code the person being interviewed as if they spoke without an interpreter).

10) Sex: Female=1, Male=2, Gender diverse incl. transgender=3, Do not know=4

11) (Occupation or position: See table.		
0	Not stated	14	Agriculture, mining, fishing, forestry
1	Royalty, monarch, deposed monarch, etc.	15	Religious figure, priest, monk, rabbi, mullah, nun
2	Politician/ member of parliament,	16	Activist or worker in civil society org., NGO, trade union
3	Government employee, public servant, spokesperson, etc.	17	Celebrity, artist, actor, writer, singer, TV personality
4	Police, military, para-military, militia, fire officer	18	Sportsperson, athlete, player, coach, referee
5	Academic expert, lecturer, teacher	19	Student, pupil, schoolchild
6	Doctor, dentist, health specialist	20	Homemaker, parent (male or female) only if no other occupation is given e.g. doctor/mother=code 6
7	Health worker, social worker, childcare worker	21	Child, young person no other occupation given
8	Science/ technology professional, engineer, etc.	22	Villager or resident no other occupation given
9	Media professional, journalist, film-maker, etc.	23	Retired person, pensioner no other occupation given
10	Lawyer, judge, magistrate, legal advocate, etc.	24	Criminal, suspect no other occupation given
11	Business person, exec, manager, stock broker	25	Other only as last resort & explain
12	Office or service worker, non-management worker		
13	Tradesperson, artisan, labourer, truck driver, etc.		

12) Function in the news story: See table (refer to full monitoring guidelines for further explanation).

0	Do not know	4	Personal experience	
1	Subject	5	Eye witness	
2	Spokesperson	6	Popular opinion	
3	Expert or commentator	7	Other	

13) Family role given? Yes=1, No=2

14) Does the story identify the person either as a victim or survivor, or both? Yes=1, No=2* *IF YOU SELECT 2 ("NO") IN Q.14, SKIP TO Q.17



*Complete Questions 15 and 16 if the person is described as victim or survivor

15) The story identifies the person as a Victim of: See table.

0	Not applicable (person is identified solely as a survivor)	4	Victim of other non-domestic crime, robbery, etc.
1	Victim of an accident, natural disaster, poverty	5	Victim of war, terrorism, vigilantism, state violence
2	Victim of domestic violence, rape, murder, etc.	6	Victim of discrimination based on gender, race, ethnicity age, religion, ability, etc
3	Victim of non-domestic sexual violence, rape, assault, etc. (sexual violence only)	7	Other victim (specify in 'comments')

16) The story identifies the person as a Survivor of: See table.

0	Not applicable (person is identified solely as a victim)	4	Survivor of other non-domestic crime, robbery, etc.
1	Survivor of an accident, natural disaster, poverty	5	Survivor of war, terrorism, vigilantism, state violence
2	Survivor of domestic violence, rape, murder, etc.	6	Survivor of discrimination based on gender, race, ethnicity, age, religion, ability, etc.
3	Survivor of non-domestic sexual violence, rape, assault, etc. (sexual violence only)	7	Other survivor (specify in 'comments')

17) Is the person depicted as part of a minority group (sexual, ethnic, racial, religious or other): Yes=1, No=2

18) Special question 1:	: Yes=1, No=2
19) Special question 2:	: Yes=1, No=2
20) Special question 3:	: Yes=1, No=2

21) Does this story warrant further analysis? Yes=1* [SKIP IF THE ANSWER IS 'NO']

(A story warrants further analysis if it clearly perpetuates or clearly challenges gender stereotypes, if it includes women's opinions in a remarkable way, if it contributes to an understanding of inequalities between women and men, if it mentions or calls attention to women's human rights, etc. Consult the guide for further explanation.) *If you select '1' (Yes), you will need to send a copy of the recording to your national/regional coordinator.



TELEVISION CODING SYSTEM SUMMARY

1) Item Number: First story in newscast =1, Seventh story = 7, etc.

2) **Topic:** See table. Choose the closest relevant topic.

Poli	itics and government		
1 2	Women politicians, women electoral candidates Peace, negotiations, treaties		Other development issues, sustainability, etc. Education, childcare, nursery, university, literacy
3	Other domestic politics/government (local, regional, national) elections, speeches	38	Women's movement, gender-related demonstrations, feminist activism offline and online incl. #MeToo,
4		39	Changing gender relations (outside the home), gender inequality (except income-
5	World Bank, EU, SADC, EAC, ECOWAS, CELAC) Foreign/international politics, UN, peacekeeping	40	related) Legal system, judiciary, legislation, family law, family codes, property law,
-			inheritance
6	National defence, military spending, internal security, etc.		Disaster, accident, famine, flood, plane crash, etc.
7	Other stories on politics & government (specify in 'comments')	42	Riots, demonstrations, public disorder, etc.
Eco	nomy	43	Other stories on social/legal (specify in 'comments')
8	Economic policies, strategies, modules, indicators, stock markets, taxes, etc		
9	Economic crisis, state bailouts of companies, company takeovers and mergers, etc.	Crir	me and violence (excluding gender-based violence)
	Poverty, housing, social welfare, aid, etc.		Non-violent crime, bribery, theft, drugs, corruption
	Women's participation in economic processes Employment		Corruption (incl. political corruption) Violent crime, murder, abduction, assault, etc. (NOT GENDER-RELATED)
13	Informal work, street vending, etc.	47	Child abuse, sexual violence against children, neglect
14	Other labour issues (strikes, trade unions, etc.)	48	War in the Middle East including Gaza
15	Rural economy, agriculture, farming, land rights	49	War, civil war, terrorism, other state-based violence EXCEPT IN THE MIDDLE
16	Consumer issues, consumer protection	50	EAST Other crime/violence (specify in 'comments')
10	Consumer issues, consumer protection,		
	Transport, traffic, roads		nder-based violence
18	Income inequality between women and men	51	Sexual harassment against women, rape, sexual assault,
_	Other stories on economy (specify in 'comments')	52	Intimate partner violence against women
	ence and health		Intimate partner violence against men
	Science, technology, research, discoveries Medicine, health, hygiene, safety, (not Cancer, Polio, or HIV/AIDS)		Intimate partner violence against gender diverse persons Technology-facilitated GBV incl. revenge porn, online stalking, online misogyny,
			online harassment, trolling,
22	Cancer treatment, policy	56	Other gender violence such as feminicide, trafficking of girls and women, FGM
~~		0.1	
	Polio vaccine, treatment, HIV and AIDS, policy, treatment, etc		ebrity, arts, media Celebrity news, births, marriages, royalty, etc.
25	Other epidemics, viruses, contagions, Influenza, BSE, SARS, Ebola, Covid	58	Arts, entertainment, leisure, cinema, books, dance
26	Birth control, fertility, abortion, sterilization, termination	59	Media, (including internet, social networks), portrayal of women/men
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29	Artificial intelligence, technology innovation	62	Other celebrity/arts/media news (specify in 'comments')
30	Other stories on science & health (specify in 'comments')	Spo	rts
Soc	ial and legal		
	-	63	Team sports (soccer, football, basketball, handball, hockey, etc): events, players,
32	Family relations, inter-generational conflict, parents	64	facilities, training, funding Individual sports (boxing, cycling, golf, running, swimming, etc): events, players,
33	Human rights, women's rights, rights of sexual minorities, rights of religious minorities, etc.	65	facilities, training, funding Other sports (specify in 'comments')
34	Religion, culture, tradition, controversies	Oth	ner
35	Migration, refugees, xenophobia, ethnic conflict	66	Use only as a last resort & explain .



3) Scope: Local=1, National=2, Sub-Regional and Regional=3, Foreign/International=4

ANALYSIS:

- 4) Reference to gender equality/ human rights legislation/ policy: Yes=1, No=2, Not applicable=3
- 5) Is the story about a particular woman or group of women? Yes=1, No=2,
- 6) This story clearly highlights issues of inequality between women and men: Agree=1, Disagree=2, Not applicable=3
- 7) This story clearly challenges gender stereotypes: Agree=1, Disagree=2, Not applicable=3

JOURNALISTS & REPORTERS:

Columns 8, 9 and 10 are for journalists, presenters, anchors, reporters, etc. Code the anchor/announcer even if it is the same person for each news item. Code each reporter and journalist. Code each person in a separate row

- 8) **Role:** Anchor/announcer=1, Reporter=2, Other journalist=3
- 9) Sex: Female=1, Male=2, Gender diverse incl. transgender =3, Do not know=4
- 10) Age (the person appears): Do not know=0, Child (12 and under)=1, Teenager (13-19)=2,

Young adult (20-30)=3, Middle age (31-50) =4, Young old (51-64)=5,

Middle age (31-50) =4, Young old (51-64)=5,

Older adult (65-79)=6, Elderly (80+)=7

PEOPLE IN THE NEWS:

Columns 11 to 22 are for people *in* the news. Code each person in the story who speaks, and any person whom the story is about, even if they do not speak. Code **only** individual people. Do not code: (i) Groups (e.g. a group of nurses, a group of soldiers); (ii) Organisations, companies, collectivities (e.g. political parties); (iii) Characters in novels or movies (**unless** the story is **about** them); (iv) Deceased historical figures (**unless** the story is **about** them); (v) Interpreters (Code the person being interviewed as

if they spoke without an interpreter).

11) Sex: Female=1, Male=2, Gender diverse incl. transgender =3, Do not know=4

12) Age (the person appears): Do not know=0, Child (12 and under)=1, Teenager (13-19)=2,

Young adult (20-30)**=3**,

	Older adult (65-79) =6 ,		Elderly (80+)= 7	
13) (Occupation or position: See table.			
0	Not stated	14	Agriculture, mining, fishing, forestry	
1	Royalty, monarch, deposed monarch, etc.	15	Religious figure, priest, monk, rabbi, mullah, nun	
2	Politician/ member of parliament,	16	Activist or worker in civil society org., NGO, trade union	
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5	Academic expert, lecturer, teacher	19	Student, pupil, schoolchild	
6	Doctor, dentist, health specialist	20	Homemaker, parent (male or female) only if no other occupation is given e.g. doctor/mother=code 6	
7	Health worker, social worker, childcare worker	21	Child, young person no other occupation given	
8	Science/ technology professional, engineer, etc.	22	Villager or resident no other occupation given	
9	Media professional, journalist, film-maker, etc.	23	Retired person, pensioner no other occupation given	
10	Lawyer, judge, magistrate, legal advocate, etc.	24	Criminal, suspect no other occupation given	
11 12	Business person, exec, manager, stock broker Office or service worker, non-management worker	25	Other only as last resort & explain	
13	Tradesperson, artisan, labourer, truck driver, etc.			

Spokesperson



14) Function in the news story: See table (refer to full monitoring guidelines for further explanation).

- 0 Do not know
- 1 Subject

2

3

- Personal experience
- 5 Eye witness
- 6 Popular opinion
- 7 Other

4

15) Family role given? Yes=1 No=2

Expert or commentator

- 16) Does the story identify the person either as a victim or survivor, or both? Yes=1, No=2*
 - *IF YOU SELECT <u>2</u> ("NO") IN Q.16, SKIP TO Q.19 *Complete Questions 17 and 18 if the person is described as victim or survivor
- 17) The story identifies the person as a Victim of: See table.

0	Not applicable (person is identified solely as a	4 Victim of other non-dome	estic crime, robbery, etc.
	survivor)		
1	Victim of an accident, natural disaster, poverty	5 Victim of war, terrorism, v	vigilantism, state violence
2	Victim of domestic violence, rape, murder, etc.	6 Victim of discrimination b ethnicity age, religion, abi	
3	Victim of non-domestic sexual violence, rape, assault, etc. (sexual violence only)	7 Other victim (specify in 'c	omments')

18) The story identifies the person as a Survivor of: See table.

0	Not applicable (person is identified solely as a victim)	4	Survivor of other non-domestic crime, robbery, etc.
1	Survivor of an accident, natural disaster, poverty	5	Survivor of war, terrorism, vigilantism, state violence
2	Survivor of domestic violence, rape, murder, etc.	6	Survivor of discrimination based on gender, race, ethnicity, age, religion, ability, etc.
3	Survivor of non-domestic sexual violence, rape, assault, etc. (sexual violence only)	7	Other survivor (specify in 'comments')

19) Is the person depicted as part of a minority group (sexual, ethnic, racial, religious or other): Yes=1, No=2

20) Special question 1:	: Yes= 1 , No= 2
21) Special question 2:	: Yes= 1 , No= 2
22) Special guestion 3:	: Yes= 1 . No= 2

23) Does this story warrant further analysis? Yes=1* [SKIP IF THE ANSWER IS 'NO']

(A story warrants further analysis if it clearly perpetuates or alternatively challenges gender stereotypes, if it includes women's opinions in a remarkable way, if it contributes to an understanding of inequalities between women and men, if it mentions or calls attention to women's human rights, etc. Consult the guide for further explanation.)

*If you select '1' (Yes), you will need to send a copy of the recording to your national/regional coordinator.



INTERNET CODING SYSTEM SUMMARY

1) Webpage layer number: Homepage=1, One click away=2, Five clicks away= 5, etc.

2) **Topic:** See table. Choose the closest relevant topic.

Poli	itics and government	1	
1 2	Women politicians, women electoral candidates Peace, negotiations, treaties		Other development issues, sustainability, etc. Education, childcare, nursery, university, literacy
3	Other domestic politics/government (local, regional, national) elections, speeches	38	Women's movement, gender-related demonstrations, feminist activism offline and online incl. #MeToo,
4	Global partnerships (transnational trade and finance systems e.g. WTO. IMF,	39	Changing gender relations (outside the home), gender inequality (except income-
	World Bank, EU, SADC, EAC, ECOWAS, CELAC)		related)
5	Foreign/international politics, UN, peacekeeping	40	Legal system, judiciary, legislation, family law, family codes, property law, inheritance
6	National defence, military spending, internal security, etc.		Disaster, accident, famine, flood, plane crash, etc.
7	Other stories on politics & government (specify in 'comments')	42	Riots, demonstrations, public disorder, etc.
F			
ECO 8	nomy Economic policies, strategies, modules, indicators, stock markets, taxes, etc	43	Other stories on social/legal (specify in 'comments')
Ŭ			
9	Economic crisis, state bailouts of companies, company takeovers and mergers, etc.	Crir	ne and violence (excluding gender-based violence)
	Poverty, housing, social welfare, aid, etc.		Non-violent crime, bribery, theft, drugs, corruption
	Women's participation in economic processes		Corruption (incl. political corruption)
12	Employment	46	Violent crime, murder, abduction, assault, etc. (NOT GENDER-RELATED)
13	Informal work, street vending, etc.	47	Child abuse, sexual violence against children, neglect
14	Other labour issues (strikes, trade unions, etc.)	48	War in the Middle East including Gaza
	Rural economy, agriculture, farming, land rights		War, civil war, terrorism, other state-based violence EXCEPT IN THE MIDDLE
			EAST
16	Consumer issues, consumer protection,	50	Other crime/violence (specify in 'comments')
17	Transport, traffic, roads	Ger	nder-based violence
	Income inequality between women and men	51	Sexual harassment against women, rape, sexual assault,
19	Other stories on economy (specify in 'comments')	52	Intimate partner violence against women
Scie	ence and health	53	Intimate partner violence against men
	Science, technology, research, discoveries	54	Intimate partner violence against gender diverse persons
21	Medicine, health, hygiene, safety, (not Cancer, Polio, or HIV/AIDS)	55	Technology-facilitated GBV incl. revenge porn, online stalking, online misogyny,
			online harassment, trolling,
22	Cancer treatment, policy	56	Other gender violence such as feminicide, trafficking of girls and women, FGM
23	Polio vaccine, treatment,	Cel	ebrity, arts, media
24	HIV and AIDS, policy, treatment, etc	57	Celebrity news, births, marriages, royalty, etc.
25	Other epidemics, viruses, contagions, Influenza, BSE, SARS, Ebola, Covid	58	Arts, entertainment, leisure, cinema, books, dance
26	Birth control, fertility, abortion, sterilization, termination	59	Media, (including internet, social networks), portrayal of women/men
27	Climate change, climate action, climate finance, carbon credits, global	60	Fake news, mis-information, dis-information, mal-information
	warming		Denote any tests and data factorian according
28	Environment, pollution, tourism	61	Beauty contests, models, fashion, cosmetic surgery
29	Artificial intelligence, technology innovation	62	Other celebrity/arts/media news (specify in 'comments')
30	Other stories on science & health (specify in 'comments')	Spo	rts
Soc	ial and legal		
	Post 2015 agenda, Agenda 2030, Pact for the Future,	63	Team sports (soccer, football, basketball, handball, hockey, etc): events, players,
Í			facilities, training, funding
32	Family relations, inter-generational conflict, parents	64	Individual sports (boxing, cycling, golf, running, swimming, etc): events, players, facilities, training, funding
33	Human rights, women's rights, rights of sexual minorities, rights of religious minorities, etc.	65	Other sports (specify in 'comments')
34	Religion, culture, tradition, controversies	Oth	er
25	Migration refugees venonhobia athric conflict	66	Lice only as a last report & evelage
35	Migration, refugees, xenophobia, ethnic conflict	00	Use only as a last resort & explain .



Young old (51-64)=5,

3) Scope: Local=1, National=2, Sub-Regional and Regional=3, Foreign/International=4

ANALYSIS:

- 4) Reference to gender equality/ human rights legislation/ policy: Yes=1, No=2, Not applicable=3
- 5) Is the story about a particular woman or group of women? Yes=1, No=2,
- 6) This story clearly highlights issues of inequality between women and men: Agree=1, Disagree=2, Not applicable=3
- 7) This story clearly challenges gender stereotypes: Agree=1, Disagree=2, Not applicable=3

JOURNALISTS & REPORTERS:

Columns 8 and 9 are for the reporter or journalist. For each story, code each journalist/reporter (i) who wrote the story and whose name appears, or (ii) who is visible in video clips, or (ii) who voice is heard in audio clips. Code each journalist/reporter in a separate row. Do not code: (i) Unnamed journalists (e.g. 'Staff reporter', 'Our correspondent'); (ii) News agencies.

- 8) Sex: Female=1, Male=2, Gender diverse incl. transgender =3, Do not know=4
- Age (the person appears): Do not know=0, Child (12 and under)=1, Teenager (13-19)=2,

Young adult (20-30)=3,

Middle age (31-50) **=4**, Older adult (65-79)=6, Elderly (80+)=7

PEOPLE IN THE NEWS:

Columns 10 to 25 are for people in the news whether in the text or in video clips. Code (i) any person whom the story is about even if they are not interviewed or quoted; (ii) Each person who is interviewed, (iii) Each person in the story who is quoted, either directly or indirectly. Code only individual people. Do not code: (i) Groups (e.g. a group of nurses, a group of soldiers); (ii) Organisations, companies, collectivities (e.g. political parties); (iii) Characters in novels or movies (unless the story is about them); (iv) Deceased historical figures (unless the story is about them); (v) Interpreters (Code the person being interviewed as if they spoke without an interpreter). 10) Sex: Female=1, Male=2, Gender diverse incl. transgender =3, Do not know=4 Teenager (13-19)=2, 11) Age (the person appears): Do not know=0, Child (12 and under)=1, Young adult (20-30)=3, Middle age (31-50) **=4**, Young old (51-64)=5, Older adult (65-79)=6, Elderly (80+)=7 12) Occupation or position: See table. 0 Not stated 14 Agriculture, mining, fishing, forestry Royalty, monarch, deposed monarch, etc. 15 Religious figure, priest, monk, rabbi, mullah, nun 1 2 Politician/ member of parliament, ... 16 Activist or worker in civil society org., NGO, trade union Government employee, public servant, Celebrity, artist, actor, writer, singer, TV personality 3 17 spokesperson, etc. Police, military, para-military, militia, fire officer 4 18 Sportsperson, athlete, player, coach, referee Academic expert, lecturer, teacher 19 Student, pupil, schoolchild 5 6 Doctor, dentist, health specialist 20 Homemaker, parent (male or female) only if no other occupation is given e.g. doctor/mother=code 6 Child, young person no other occupation given 7 Health worker, social worker, childcare worker 21 Science/ technology professional, engineer, etc. 8 22 Villager or resident no other occupation given 9 Media professional, journalist, film-maker, etc. 23 Retired person, pensioner no other occupation given 10 Lawyer, judge, magistrate, legal advocate, etc. 24 Criminal, suspect no other occupation given 11 Business person, exec, manager, stock broker... 25 Other only as last resort & explain 12 Office or service worker, non-management worker 13 Tradesperson, artisan, labourer, truck driver, etc.



13) Function in the news story: See table (refer to full monitoring guidelines for further explanation).

0 Do not know**1** Subject

2

- 4 Personal experience
- 5 Eye witness
- 6 Popular opinion

3 Expert or commentator

Spokesperson

7 Other

14) Family role given? Yes=1, No=2

- 15) Does the story identify the person either as a victim or survivor, or both? Yes=1, No=2*
 *IF YOU SELECT <u>2</u> ("NO") IN Q.15, SKIP TO Q.18.
 *Complete Questions 16 and 17 if the person is described as victim or survivor
- 16) The story identifies the person as a victim of: See table.

Not applicable (person is identified solely as a survivor)	4	Victim of other non-domestic crime, robbery, etc.
Victim of an accident, natural disaster, poverty	5	Victim of war, terrorism, vigilantism, state violence
Victim of domestic violence, rape, murder, etc.	6	Victim of discrimination based on gender, race,
		ethnicity age, religion, ability, etc
Victim of non-domestic sexual violence, rape, assault, etc. (sexual violence only)	7	Other victim (specify in 'comments')
	survivor) Victim of an accident, natural disaster, poverty Victim of domestic violence, rape, murder, etc. Victim of non-domestic sexual violence, rape,	survivor) Victim of an accident, natural disaster, poverty Victim of domestic violence, rape, murder, etc. 6 Victim of non-domestic sexual violence, rape, 7

17) The story identifies the person as a survivor of: See table.

0	Not applicable (person is identified solely as a victim)	4	Survivor of other non-domestic crime, robbery, etc.
1	Survivor of an accident, natural disaster, poverty	5	Survivor of war, terrorism, vigilantism, state violence
2	Survivor of domestic violence, rape, murder, etc.	6	Survivor of discrimination based on gender, race, ethnicity, age, religion, ability, etc.
3	Survivor of non-domestic sexual violence, rape, assault, etc. (sexual violence only)	7	Other survivor (specify in 'comments')

18) Is the person directly quoted: Yes=1, No=2

19) Is the person depicted as part of a minority group (sexual, ethnic, racial, religious or other): Yes=1, No=2

20) Is there a photograph of the person in the story: Yes=1, No=2, Do not know=3

21) Special question 1:	_: Yes= 1 , No= 2
22) Special question 2:	_: Yes=1, No=2
23) Special question 3:	_: Yes= 1 , No= 2

24) Copy and paste the URL of the story in this column. Describe any photographs, images, other multimedia features included in the story. Note down the conclusions you draw from the images, audio and video.

25) Does this story warrant further analysis? Yes=1* [SKIP IF THE ANSWER IS 'NO']

(A story warrants further analysis if it clearly perpetuates or clearly challenges gender stereotypes, if it includes women's opinions in a remarkable way, if it contributes to an understanding of inequalities between women and men, if it mentions or calls attention to women's human rights, etc. Consult the guide for further explanation.)

*If you select '1' (Yes), you will need to send a print-out of the story, screen grab of the page and recordings of multimedia features in it to your national/regional coordinator.