



@whomakesthenews

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MEDIA GENDER EQUALITY SCORECARD



CATEGORY	DESCRIPTION	SCORE				TOTAL
		POOR 1	WEAK 2	FAIR 3	GOOD 4	
PROFESSIONALISM	Story is fair, accurate and balanced from a gender equality perspective					
RIGHTS-BASED APPROACH	Story clearly highlights the human and/or women's rights dimensions of the issue					
RESPECT FOR FREEDOM OF EXPRESSION FOR ALL	Story reflects the views, perspectives and concerns of women as well as men, told in their own voices					

GRADE (circle one)

A (Excellent): 10–12 points

B (Good): 9–10 points

C (Fair): 7 – 8 points

D (Weak): 5 – 6 points

E (Poor): 3 – 4 points

Comments