Indigenous people make up only 1% of sources and subjects in Latin American television news stories despite being 8% of the population in the region.

Out of this meagre proportion, only 3 out of ten are women.

COVID-19 & GENDER

COVID-19 presented an opportunity to investigate the gender dimensions of news during a global pandemic. One out of 4 stories is related to the pandemic, for instance, news about rising social and economic inequalities due to the novel coronavirus.
On the Internet, women are less visible in stories related to Covid-19 than in non-Covid news especially in Latin America and Asia. Only in the Caribbean does web-published news content appear to be performing better in Covid-related stories on this indicator.

On television, the proportion of women subjects and sources is just below the 30% threshold in Covid-19-related news. On radio as well, the gender gap in subjects and sources in Covid-19-related news is markedly narrower than GMMP patterns up until 2015.

Pandemic news reporting on the Internet appears to increase space for women’s voices interviewed as eyewitnesses and spokespersons. (Fig. 4) The gender gap for sources interviewed as spokespersons is 10 points narrower in web-published stories, compared to performance on this role in the 2015 (pre-Covid) monitoring.

COVID & NON-COVID-RELATED NEWS (% OF WOMEN)

On the Internet, women are less visible in stories related to Covid-19 than in non-Covid news especially in Latin America and Asia. Only in the Caribbean does web-published news content appear to be performing better in Covid-related stories on this indicator.

FUNCTION OF SUBJECTS & SOURCES (% WOMEN) IN COVID-19-RELATED STORIES


GMMP 2020: Subjects and sources in news related to Covid-19

GMMP 2020: People in the news related to Covid-19


* GMMP 2020 Preliminary results. March 4, 2021
Non-Covid-19 stories are more likely to challenge gender stereotypes than stories related to the pandemic. On Twitter, 3% of tweets about non-Covid-19 issues are likely to challenge gender stereotypes but this probability falls in tweets related to the novel coronavirus.

More to come in the final GMMP 2020 report