

## NEWSPAPER CODING SYSTEM SUMMARY

1) **Page Number:** Story appears on first page=1, Seventh page= 7, etc.

(z) **Is this story related to coronavirus Covid-19?** 1=Yes. 2=No

**Note:** For the question below it is important **NOT** to code COVID19-related stories under topic 23 but to choose the most relevant **secondary** topic theme in order to ensure results that can be compared with those from previous GMMPs.

2) **Topic:** See table. If the story **IS** COVID19-related (indicated by answer choice (1) in question (z) above, choose the **topic** category which is the most relevant as the **secondary** topic theme, **NOT** topic 23. For example, if the story is about job losses due to COVID-19, it should be coded under topic 12 'Employment'; or if the story is about the spread of COVID-19 in a refugee camp, it should be coded under topic 32 'Migration, refugees...'.  
 \_\_\_\_\_

<b>Politics and government</b> 1 Women politicians, women electoral candidates... 2 Peace, negotiations, treaties 3 Other domestic politics, government, etc. 4 Global partnerships 5 Foreign/international politics, UN, peacekeeping 6 National defence, military spending, internal security, etc. 7 Other stories on politics (specify in 'comments')	<b>Social and legal</b> 28 Sustainable Development Goals (SDGs), Post 2015 agenda, Agenda 2030 29 Family relations, inter-generational conflict, parents 30 Human rights, women's rights, rights of sexual minorities, rights of religious minorities, etc. 31 Religion, culture, tradition, controversies... 32 Migration, refugees, xenophobia, ethnic conflict... 33 Other development issues, sustainability, etc. 34 Education, childcare, nursery, university, literacy 35 Women's movement, feminist activism, demonstrations, etc 36 Changing gender relations (outside the home) 37 Family law, family codes, property law, inheritance... 38 Legal system, judiciary, legislation apart from family 39 Disaster, accident, famine, flood, plane crash, etc. 40 Riots, demonstrations, public disorder, etc. 41 Other stories on social/legal (specify in 'comments')
<b>Economy</b> 8 Economic policies, strategies, modules, indicators, stock markets, taxes, etc 9 Economic crisis, state bailouts of companies, company takeovers and mergers, etc. 10 Poverty, housing, social welfare, aid, etc. 11 Women's participation in economic processes 12 Employment 13 Informal work, street vending, etc. 14 Other labour issues (strikes, trade unions, etc.) 15 Rural economy, agriculture, farming, land rights 16 Consumer issues, consumer protection, fraud... 17 Transport, traffic, roads... 18 Other stories on economy (specify in 'comments')	<b>Crime and violence</b> 42 Non-violent crime, bribery, theft, drugs, 43 Corruption, (incl. political corruption) 44 Violent crime, murder, abduction, assault, etc. 45 Child abuse, sexual violence against children, neglect 46 War, civil war, terrorism, other state-based violence 47 Other crime/violence (specify in 'comments')
<b>Science and health</b> 19 Science, technology, research, discoveries... 20 Medicine, health, hygiene, safety, ( <b>not</b> EBOLA or HIV/AIDS) 21 EBOLA, treatment, response... 22 HIV and AIDS, policy, treatment, etc 23 Other epidemics, viruses, contagions, Influenza, BSE, SARS. <b>NOT</b> COVID-19 ( <i>For stories related to Covid-19 choose the closest relevant sub-topic</i> ) 24 Birth control, fertility, sterilization, termination... 25 Climate change, global warming 26 Environment, pollution, tourism 27 Other stories on science (specify in 'comments')	<b>Gender and related</b> 48 Sexual harassment against women, rape, sexual assault, #MeToo, #TimesUp... 49 Other gender violence such as femicide, trafficking of girls and women, FGM... 50 Inequality between women and men such as income inequality/gender pay gap,
	<b>Celebrity, arts, media, sports</b> 51 Celebrity news, births, marriages, royalty, etc. 52 Arts, entertainment, leisure, cinema, books, dance 53 Media, (including internet, social networks), portrayal of women/men 54 Fake news, mis-information, dis-information, mal-information... 55 Beauty contests, models, fashion, cosmetic surgery 56 Sports, events, players, facilities, training, funding 57 Other celebrity/arts/media news (specify in 'comments')
	<b>Other</b> 58 Use only as a last resort & explain.

## LONG QUESTIONNAIRE

- 3) **Scope:** Local=1, National=2, Sub-Regional and Regional=3, Foreign/International=4  
 4) **Space:** Full page=1, Half page=2, One third page=3, Quarter page=4, Less than quarter page=5

### ANALYSIS:

- 5) **Reference to gender equality/ human rights legislation/ policy:** Yes=1, No=2  
 6) **Is the story about a particular woman or group of women?** Yes=1, No=2,  
 7) **This story clearly highlights issues of inequality between women and men:** Agree=1, Disagree=2  
 8) **This story clearly challenges gender stereotypes:** Agree=1, Disagree=2

### JOURNALISTS & REPORTERS:

Column 9 is for the journalist or reporter. For each story, code each journalist/reporter who wrote the story and whose name appears. Code each journalist/reporter in a separate row.

Do not code: (i) Unnamed journalists (e.g. 'Staff reporter', 'Our correspondent'); (ii) News agencies

- 9) **Sex:** Female=1, Male=2, Other (transgender, etc.)=3, Do not know=4

### PEOPLE IN THE NEWS:

Columns 10 – 22 are for people in the news.

Code (i) any person whom the story is about, even if they are not interviewed or quoted; (ii) Each person who is interviewed, (iii) Each person in the story who is quoted, either directly or indirectly.

- 10) **Sex:** Female=1, Male=2, Other (transgender, etc.)=3, Do not know=4  
 11) **Age (the person appears):** Do not know=0, 12 and under=1, 13-18=2, 19-34=3, 35-49=4, 50-64=5, 65-79=6, 80+=7  
 12) **Occupation or position:** See table.

0	Not stated	14	Agriculture, mining, fishing, forestry
1	Royalty, monarch, deposed monarch, etc.	15	Religious figure, priest, monk, rabbi, mullah, nun
2	Politician/ member of parliament, ...	16	Activist or worker in civil society org., NGO, trade union
3	Government employee, public servant, spokesperson, etc.	17	Sex worker
4	Police, military, para-military, militia, fire officer	18	Celebrity, artist, actor, writer, singer, TV personality
5	Academic expert, lecturer, teacher	19	Sportsperson, athlete, player, coach, referee
6	Doctor, dentist, health specialist	20	Student, pupil, schoolchild
7	Health worker, social worker, childcare worker	21	Homemaker, parent (male or female) <b>only if no other occupation is given e.g. doctor/mother=code 6</b>
8	Science/ technology professional, engineer, etc.	22	Child, young person <b>no other occupation given</b>
9	Media professional, journalist, film-maker, etc.	23	Villager or resident <b>no other occupation given</b>
10	Lawyer, judge, magistrate, legal advocate, etc.	24	Retired person, pensioner <b>no other occupation given</b>
11	Business person, exec, manager, stock broker...	25	Criminal, suspect <b>no other occupation given</b>
12	Office or service worker, non-management worker	26	Unemployed <b>no other occupation given</b>
13	Tradesperson, artisan, labourer, truck driver, etc.	27	Other <b>only as last resort &amp; explain</b>

- 13) **Function in the news story:** See table (refer to full monitoring guidelines for further explanation).

0	Do not know	4	Personal experience
1	Subject	5	Eye witness
2	Spokesperson	6	Popular opinion
3	Expert or commentator	7	Other

- 14) **Family role given?** Yes=1, No=2

- 15) **Does the story identify the person either as a victim or survivor, or both?** Yes=1, No=2\*

\*IF YOU SELECT 2 ("NO") IN Q.15, SKIP TO Q.18.

\*Complete Questions 16 and 17 if the person is described as victim or survivor

16) **The story identifies the person as a Victim of :** See table.

<b>0</b>	Not applicable (person is identified solely as a survivor)	<b>4</b>	Victim of other non-domestic crime, robbery, etc.
<b>1</b>	Victim of an accident, natural disaster, poverty	<b>5</b>	Victim of violation based on religion, tradition...
<b>2</b>	Victim of domestic violence, rape, murder, etc.	<b>6</b>	Victim of war, terrorism, vigilantism, state violence...
<b>3</b>	Victim of non-domestic sexual violence, rape, assault, etc. (sexual violence only)	<b>7</b>	Victim of discrimination based on gender, race, ethnicity age, religion, ability, etc
		<b>8</b>	Other victim (specify in 'comments')

17) **The story identifies the person as a Survivor of:** See table.

<b>0</b>	Not applicable (person is identified solely as a victim)	<b>4</b>	Survivor of other non-domestic crime, robbery, etc.
<b>1</b>	Survivor of an accident, natural disaster, poverty	<b>5</b>	Survivor of violation based on religion, tradition...
<b>2</b>	Survivor of domestic violence, rape, murder, etc.	<b>6</b>	Survivor of war, terrorism, vigilantism, state violence...
<b>3</b>	Survivor of non-domestic sexual violence, rape, assault, etc. (sexual violence only)	<b>7</b>	Survivor of discrimination based on gender, race, ethnicity, age, religion, ability, etc.
		<b>8</b>	Other survivor (specify in 'comments')

18) **Is the person directly quoted:** Yes=1, No=2

19) **Is there a photograph of the person in the story:** Yes=1, No=2, Do not know=3

20) **Special question 1:** \_\_\_\_\_ : Yes=1, No=2

21) **Special question 2:** \_\_\_\_\_ : Yes=1, No=2

22) **Special question 3:** \_\_\_\_\_ : Yes=1, No=2

23) **IN THE NOTES SECTION OF THE CODING SHEET DESCRIBE ANY PHOTOGRAPHS INCLUDED IN THE STORY AND THE CONCLUSIONS YOU DRAW FROM THEM.**

24) **Does this story warrant further analysis?** Yes=1\* [SKIP IF THE ANSWER IS 'NO']

*(\*A story warrants further analysis if it clearly perpetuates or clearly challenges gender stereotypes, if it includes women's opinions in a remarkable way, if it contributes to an understanding of inequalities between women and men, if it mentions or calls attention to women's human rights, etc. Consult the guide for further explanation.)*

\*If you select '1' (Yes), you will need to send a copy of the clipping to your national/regional coordinator.

RADIO CODING SYSTEM SUMMARY

1) **Item Number:** First story in newscast =1, Seventh story = 7, etc.

(z) **Is this story related to coronavirus Covid-19?** 1=Yes. 2=No

**Note:** For the question below it is important **NOT** to code COVID19-related stories under topic 23 but to choose the most relevant **secondary** topic theme in order to ensure results that can be compared with those from previous GMMPs.

2) **Topic:** See table. If the story **IS** COVID19-related (indicated by answer choice (1) in question (z) above, choose the **topic** category which is the most relevant as the **secondary** topic theme, **NOT** topic 23. For example, if the story is about job losses due to COVID-19, it should be coded under topic 12 'Employment'; or if the story is about the spread of COVID-19 in a refugee camp, it should be coded under topic 32 'Migration, refugees...'. .

<b>Politics and government</b>	<b>Social and legal</b>
1 Women politicians, women electoral candidates...	28 Sustainable Development Goals (SDGs), Post 2015 agenda, Agenda 2030
2 Peace, negotiations, treaties	29 Family relations, inter-generational conflict, parents
3 Other domestic politics, government, etc.	30 Human rights, women's rights, rights of sexual minorities, rights of religious minorities, etc.
4 Global partnerships	31 Religion, culture, tradition, controversies...
5 Foreign/international politics, UN, peacekeeping	32 Migration, refugees, xenophobia, ethnic conflict...
6 National defence, military spending, internal security, etc.	33 Other development issues, sustainability, etc.
7 Other stories on politics (specify in 'comments')	34 Education, childcare, nursery, university, literacy
<b>Economy</b>	35 Women's movement, feminist activism, demonstrations, etc
8 Economic policies, strategies, modules, indicators, stock markets, taxes, etc	36 Changing gender relations (outside the home)
9 Economic crisis, state bailouts of companies, company takeovers and mergers, etc.	37 Family law, family codes, property law, inheritance...
10 Poverty, housing, social welfare, aid, etc.	38 Legal system, judiciary, legislation apart from family
11 Women's participation in economic processes	39 Disaster, accident, famine, flood, plane crash, etc.
12 Employment	40 Riots, demonstrations, public disorder, etc.
13 Informal work, street vending, etc.	41 Other stories on social/legal (specify in 'comments')
14 Other labour issues (strikes, trade unions, etc.)	<b>Crime and violence</b>
15 Rural economy, agriculture, farming, land rights	42 Non-violent crime, bribery, theft, drugs,
16 Consumer issues, consumer protection, fraud...	43 Corruption, (incl. political corruption)
17 Transport, traffic, roads...	44 Violent crime, murder, abduction, assault, etc.
18 Other stories on economy (specify in 'comments')	45 Child abuse, sexual violence against children, neglect
<b>Science and health</b>	46 War, civil war, terrorism, other state-based violence
19 Science, technology, research, discoveries...	47 Other crime/violence (specify in 'comments')
20 Medicine, health, hygiene, safety, (not EBOLA or HIV/AIDS)	<b>Gender and related</b>
21 EBOLA, treatment, response...	48 Sexual harassment against women, rape, sexual assault, #MeToo, #TimesUp...
22 HIV and AIDS, policy, treatment, etc	49 Other gender violence such as femicide, trafficking of girls and women, FGM...
23 Other epidemics, viruses, contagions, Influenza, BSE, SARS. <b>NOT</b> COVID-19 (For stories related to Covid-19 choose the closest relevant sub-topic)	50 Inequality between women and men such as income inequality/gender pay gap,
24 Birth control, fertility, sterilization, termination...	<b>Celebrity, arts, media, sports</b>
25 Climate change, global warming	51 Celebrity news, births, marriages, royalty, etc.
26 Environment, pollution, tourism	52 Arts, entertainment, leisure, cinema, books, dance
27 Other stories on science (specify in 'comments')	53 Media, (including internet, social networks), portrayal of women/men
	54 Fake news, mis-information, dis-information, mal-information...
	55 Beauty contests, models, fashion, cosmetic surgery
	56 Sports, events, players, facilities, training, funding
	57 Other celebrity/arts/media news (specify in 'comments')
	<b>Other</b>
	58 Use only as a last resort & explain.

3) **Scope:** Local=1, National=2, Sub-Regional and Regional=3, Foreign/International=4

## LONG QUESTIONNAIRE

### ANALYSIS:

- 4) Reference to gender equality/ human rights legislation/ policy: Yes=1, No=2
- 5) Is the story about a particular woman or group of women? Yes=1, No=2,
- 6) This story clearly highlights issues of inequality between women and men: Agree=1, Disagree=2
- 7) This story clearly challenges gender stereotypes: Agree=1, Disagree=2

### JOURNALISTS & REPORTERS:

Columns 8 and 9 are for journalists, presenters, anchors, reporters, etc. Code the anchor/announcer even if it is the same person for each news item. Code each reporter and journalist

- 8) Role: Anchor/announcer=1, Reporter=2, Other journalist=3
- 9) Sex: Female=1, Male=2, Other (transgender, etc.)=3, Do not know=4

### PEOPLE IN THE NEWS:

Columns 10 to 19 are for people in the news. Code: (i) Each person in the story who speaks (ii) any person whom the story is about, even if they do not speak. Code **only** individual people. Code each person in a separate row.

**Do not code:** (i) Groups (e.g. a group of nurses, a group of soldiers); (ii) Organisations, companies, collectivities (e.g. political parties); (iii) Characters in novels or movies (**unless** the story is about them); (iv) Deceased historical figures (**unless** the story is about them); Interpreters (Code the person being interviewed as if they spoke without an interpreter).

- 10) Sex: Female=1, Male=2, Other (transgender, etc.)=3, Do not know=4

- 11) Occupation or position: See table.

0	Not stated	14	Agriculture, mining, fishing, forestry
1	Royalty, monarch, deposed monarch, etc.	15	Religious figure, priest, monk, rabbi, mullah, nun
2	Politician/ member of parliament, ...	16	Activist or worker in civil society org., NGO, trade union
3	Government employee, public servant, spokesperson, etc.	17	Sex worker
4	Police, military, para-military, militia, fire officer	18	Celebrity, artist, actor, writer, singer, TV personality
5	Academic expert, lecturer, teacher	19	Sportsperson, athlete, player, coach, referee
6	Doctor, dentist, health specialist	20	Student, pupil, schoolchild
7	Health worker, social worker, childcare worker	21	Homemaker, parent (male or female) <b>only if no other occupation is given e.g. doctor/mother=code 6</b>
8	Science/ technology professional, engineer, etc.	22	Child, young person <b>no other occupation given</b>
9	Media professional, journalist, film-maker, etc.	23	Villager or resident <b>no other occupation given</b>
10	Lawyer, judge, magistrate, legal advocate, etc.	24	Retired person, pensioner <b>no other occupation given</b>
11	Business person, exec, manager, stock broker...	25	Criminal, suspect <b>no other occupation given</b>
12	Office or service worker, non-management worker	26	Unemployed <b>no other occupation given</b>
13	Tradesperson, artisan, labourer, truck driver, etc.	27	Other <b>only as last resort &amp; explain</b>

- 12) Function in the news story: See table (refer to full monitoring guidelines for further explanation).

0	Do not know	4	Personal experience
1	Subject	5	Eye witness
2	Spokesperson	6	Popular opinion
3	Expert or commentator	7	Other

- 13) Family role given? Yes=1, No=2

- 14) Does the story identify the person either as a victim or survivor, or both? Yes=1, No=2\*

\*IF YOU SELECT 2 ("NO") IN Q.14, SKIP TO Q.17

\*Complete Questions 15 and 16 if the person is described as victim or survivor

- 15) The story identifies the person as a Victim of: See table.

## LONG QUESTIONNAIRE

<b>0</b> Not applicable (person is identified as a survivor only)	<b>4</b> Victim of other non-domestic crime, robbery, etc.
<b>1</b> Victim of an accident, natural disaster, poverty	<b>5</b> Victim of violation based on religion, tradition...
<b>2</b> Victim of domestic violence, rape, murder, etc.	<b>6</b> Victim of war, terrorism, vigilantism, state violence...
<b>3</b> Victim of non-domestic sexual violence, rape, assault, etc. (sexual violence only)	<b>7</b> Victim of discrimination based on gender, race, ethnicity age, religion, ability, etc
	<b>8</b> Other victim (specify in 'comments')

16) **The story identifies the person as a Survivor of:** See table.

<b>0</b> Not applicable (person is identified as a victim only)	<b>4</b> Survivor of other non-domestic crime, robbery, etc.
<b>1</b> Survivor of an accident, natural disaster, poverty	<b>5</b> Survivor of violation based on religion, tradition...
<b>2</b> Survivor of domestic violence, rape, murder, etc.	<b>6</b> Survivor of war, terrorism, vigilantism, state violence...
<b>3</b> Survivor of non-domestic sexual violence, rape, assault, etc. (sexual violence only)	<b>7</b> Survivor of discrimination based on gender, race, ethnicity, age, religion, ability, etc.
	<b>8</b> Other survivor (specify in 'comments')

17) **Special question 1:** \_\_\_\_\_ : Yes=1, No=2

18) **Special question 2:** \_\_\_\_\_ : Yes=1, No=2

19) **Special question 3:** \_\_\_\_\_ : Yes=1, No=2

20) **Does this story warrant further analysis? Yes=1\*** [SKIP IF THE ANSWER IS 'NO']

*(A story warrants further analysis if it clearly perpetuates or clearly challenges gender stereotypes, if it includes women's opinions in a remarkable way, if it contributes to an understanding of inequalities between women and men, if it mentions or calls attention to women's human rights, etc. Consult the guide for further explanation.)*

\*If you select '1' (Yes), you will need to send a copy of the recording to your national/regional coordinator.



## LONG QUESTIONNAIRE

3) **Scope:** Local=1, National=2, Sub-Regional and Regional=3, Foreign/International=4

### ANALYSIS:

- 4) **Reference to gender equality/ human rights legislation/ policy:** Yes=1, No=2  
 5) **Is the story about a particular woman or group of women?** Yes=1, No=2,  
 6) **This story clearly highlights issues of inequality between women and men:** Agree=1, Disagree=2  
 7) **This story clearly challenges gender stereotypes:** Agree=1, Disagree=2

### JOURNALISTS & REPORTERS:

Columns 8, 9 and 10 are for journalists, presenters, anchors, reporters, etc. Code the anchor/announcer even if it is the same person for each news item. Code each reporter and journalist. Code each person in a separate row

- 8) **Role:** Anchor/announcer=1, Reporter=2, Other journalist=3  
 9) **Sex:** Female=1, Male=2, Other (transgender, etc.)=3, Do not know=4  
 10) **Age (the person appears):** Do not know=0, 12 and under=1, 13-18=2, 19-34=3, 35-49=4, 50-64=5, 65 and up=6

### PEOPLE IN THE NEWS:

Columns 11 to 21 are for people *in* the news. Code each person in the story who speaks, and any person whom the story is about, even if they do not speak. Code **only** individual people.

Do not code: (i) Groups (e.g. a group of nurses, a group of soldiers); (ii) Organisations, companies, collectivities (e.g. political parties); (iii) Characters in novels or movies (**unless** the story is **about** them); (iv) Deceased historical figures (**unless** the story is **about** them); (v) Interpreters (Code the person being interviewed as if they spoke without an interpreter).

- 11) **Sex:** Female=1, Male=2, Other (transgender, etc.)=3, Do not know=4  
 12) **Age (the person appears):** Do not know=0, 12 and under=1, 13-18=2, 19-34=3, 35-49=4,  
 50-64=5, 65-79=6, 80+=7  
 13) **Occupation or position:** See table.

0	Not stated	14	Agriculture, mining, fishing, forestry
1	Royalty, monarch, deposed monarch, etc.	15	Religious figure, priest, monk, rabbi, mullah, nun
2	Politician/ member of parliament, ...	16	Activist or worker in civil society org., NGO, trade union
3	Government employee, public servant, spokesperson, etc.	17	Sex worker
4	Police, military, para-military, militia, fire officer	18	Celebrity, artist, actor, writer, singer, TV personality
5	Academic expert, lecturer, teacher	19	Sportsperson, athlete, player, coach, referee
6	Doctor, dentist, health specialist	20	Student, pupil, schoolchild
7	Health worker, social worker, childcare worker	21	Homemaker, parent (male or female) <b>only if no other occupation is given e.g. doctor/mother=code 6</b>
8	Science/ technology professional, engineer, etc.	22	Child, young person <b>no other occupation given</b>
9	Media professional, journalist, film-maker, etc.	23	Villager or resident <b>no other occupation given</b>
10	Lawyer, judge, magistrate, legal advocate, etc.	24	Retired person, pensioner <b>no other occupation given</b>
11	Business person, exec, manager, stock broker...	25	Criminal, suspect <b>no other occupation given</b>
12	Office or service worker, non-management worker	26	Unemployed <b>no other occupation given</b>
13	Tradesperson, artisan, labourer, truck driver, etc.	27	Other <b>only as last resort &amp; explain</b>

14) **Function in the news story:** See table (refer to full monitoring guidelines for further explanation).

0	Do not know	4	Personal experience
1	Subject	5	Eye witness
2	Spokesperson	6	Popular opinion
3	Expert or commentator	7	Other

15) **Family role given?** Yes=1 No=2

LONG QUESTIONNAIRE

16) Does the story identify the person either as a victim or survivor, or both? Yes=1, No=2\*

\*IF YOU SELECT 2 (“NO”) IN Q.16, SKIP TO Q.19

\*Complete Questions 17 and 18 if the person is described as victim or survivor

17) The story identifies the person as a Victim of: See table.

0	Not applicable (person is identified as a survivor only)	4	Victim of other non-domestic crime, robbery, etc.
1	Victim of an accident, natural disaster, poverty	5	Victim of violation based on religion, tradition...
2	Victim of domestic violence, rape, murder, etc.	6	Victim of war, terrorism, vigilantism, state violence...
3	Victim of non-domestic sexual violence, rape, assault, etc. (sexual violence only)	7	Victim of discrimination based on gender, race, ethnicity age, religion, ability, etc
		8	Other victim (specify in ‘comments’)

18) The story identifies the person as a Survivor of: See table.

0	Not applicable (person is identified as a victim only)	4	Survivor of other non-domestic crime, robbery, etc.
1	Survivor of an accident, natural disaster, poverty	5	Survivor of violation based on religion, tradition...
2	Survivor of domestic violence, rape, murder, etc.	6	Survivor of war, terrorism, vigilantism, state violence...
3	Survivor of non-domestic sexual violence, rape, assault, etc. (sexual violence only)	7	Survivor of discrimination based on gender, race, ethnicity, age, religion, ability, etc.
		8	Other survivor (specify in ‘comments’)

19) Special question 1: \_\_\_\_\_ : Yes=1, No=2

20) Special question 2: \_\_\_\_\_ : Yes=1, No=2

21) Special question 3: \_\_\_\_\_ : Yes=1, No=2

22) Does this story warrant further analysis? Yes=1\* [SKIP IF THE ANSWER IS ‘NO’]

*(A story warrants further analysis if it clearly perpetuates or alternatively challenges gender stereotypes, if it includes women’s opinions in a remarkable way, if it contributes to an understanding of inequalities between women and men, if it mentions or calls attention to women’s human rights, etc. Consult the guide for further explanation.)*

\*If you select ‘1’ (Yes), you will need to send a copy of the recording to your national/regional coordinator.



## LONG QUESTIONNAIRE

- 3) **Scope:** Local=1, National=2, Sub-Regional and Regional=3, Foreign/International=4
- 4) **Has this story been shared by the media house via Twitter?** Yes=1, No=2  
Enter the exact URL of the story into <https://twitter.com/> “ Code ‘1’ (Yes) if the media house’s twitter handle appears in the search results.
- 5) **Has this story been shared by the media house on its Facebook Page?** Yes=1, No=2

### ANALYSIS:

- 6) **Reference to gender equality/ human rights legislation/ policy:** Yes=1, No=2
- 7) **Is the story about a particular woman or group of women?** Yes=1, No=2,
- 8) **This story clearly highlights issues of inequality between women and men:** Agree=1, Disagree=2
- 9) **This story clearly challenges gender stereotypes:** Agree=1, Disagree=2

### JOURNALISTS & REPORTERS:

Columns 10 and 11 are for the reporter or journalist. For each story, code each journalist/reporter (i) who wrote the story and whose name appears, or (ii) who is visible in video clips, or (iii) who voice is heard in audio clips. Code each journalist/reporter in a separate row.  
Do not code: (i) Unnamed journalists (e.g. 'Staff reporter', 'Our correspondent'); (ii) News agencies.

- 10) **Sex:** Female=1, Male=2, Other (transgender, etc.)=3, Do not know=4
- 11) **Age (the person appears):** Do not know=0, 12 and under=1, 13-18=2, 19-34=3, 35-49=4, 50-64=5, 65 and up=6

### PEOPLE IN THE NEWS:

Columns 12 to 24 are for people *in* the news whether in the text or in video clips. Code (i) any person whom the story is about even if they are not interviewed or quoted; (ii) Each person who is interviewed, (iii) Each person in the story who is quoted, either directly or indirectly. Code **only** individual people.  
Do not code: (i) Groups (e.g. a group of nurses, a group of soldiers); (ii) Organisations, companies, collectivities (e.g. political parties); (iii) Characters in novels or movies (**unless** the story is **about** them); (iv) Deceased historical figures (**unless** the story is **about** them); (v) Interpreters (Code the person being interviewed as if they spoke without an interpreter).

- 12) **Sex:** Female=1, Male=2, Other (transgender, etc.)=3, Do not know=4
- 13) **Age (the person appears):** Do not know=0, 12 and under=1, 13-18=2, 19-34=3, 35-49=4, 50-64=5, 65-79=6, 80+=7
- 14) **Occupation or position:** See table.

0	Not stated	14	Agriculture, mining, fishing, forestry
1	Royalty, monarch, deposed monarch, etc.	15	Religious figure, priest, monk, rabbi, mullah, nun
2	Politician/ member of parliament, ...	16	Activist or worker in civil society org., NGO, trade union
3	Government employee, public servant, spokesperson, etc.	17	Sex worker
4	Police, military, para-military, militia, fire officer	18	Celebrity, artist, actor, writer, singer, TV personality
5	Academic expert, lecturer, teacher	19	Sportsperson, athlete, player, coach, referee
6	Doctor, dentist, health specialist	20	Student, pupil, schoolchild
7	Health worker, social worker, childcare worker	21	Homemaker, parent (male or female) <b>only if no other occupation is given e.g. doctor/mother=code 6</b>
8	Science/ technology professional, engineer, etc.	22	Child, young person <b>no other occupation given</b>
9	Media professional, journalist, film-maker, etc.	23	Villager or resident <b>no other occupation given</b>
10	Lawyer, judge, magistrate, legal advocate, etc.	24	Retired person, pensioner <b>no other occupation given</b>
11	Business person, exec, manager, stock broker...	25	Criminal, suspect <b>no other occupation given</b>
12	Office or service worker, non-management worker	26	Unemployed <b>no other occupation given</b>
13	Tradesperson, artisan, labourer, truck driver, etc.	27	Other <b>only as last resort &amp; explain</b>

- 15) **Function in the news story:** See table (refer to full monitoring guidelines for further explanation).

0	Do not know	4	Personal experience
1	Subject	5	Eye witness
2	Spokesperson	6	Popular opinion
3	Expert or commentator	7	Other

16) **Family role given?** Yes=1, No=2

17) **Does the story identify the person either as a victim or survivor, or both?** Yes=1, No=2\*

\*IF YOU SELECT 2 ("NO") IN Q.17, SKIP TO Q.20.

\*Complete Questions 18 and 19 if the person is described as victim or survivor

18) **The story identifies the person as a victim of:** See table.

0	Not applicable (the story identifies the person only as a survivor)	5	Victim of violation based on religion, tradition, etc.
1	Victim of an accident, natural disaster, poverty	6	Victim of war, terrorism, vigilantism, state violence...
2	Victim of domestic violence, rape, murder, etc.	7	Victim of discrimination based on gender, race, ethnicity, age, religion, ability, etc.
3	Victim of non-domestic sexual violence, rape, assault, etc. (sexual violence only)	8	Other victim (specify in 'comments')
4	Victim of other non-domestic crime, robbery, etc.	9	Do not know, cannot decide

19) **The story identifies the person as a survivor of:** See table.

0	Not applicable (the story identifies the person only as a victim)	5	Survivor of violation based on religion, tradition, etc.
1	Survivor of an accident, natural disaster, poverty	6	Survivor of war, terrorism, vigilantism, state violence...
2	Survivor of domestic violence, rape, murder, etc.	7	Survivor of discrimination based on gender, race, ethnicity, age, religion, ability, etc.
3	Survivor of non-domestic sexual violence, rape, assault, etc. (sexual violence only)	8	Other survivor (specify in 'comments')
4	Survivor of other non-domestic crime, robbery, etc.	9	Do not know, cannot decide

20) **Is the person directly quoted:** Yes=1, No=2

21) **Is there a photograph of the person in the story:** Yes=1, No=2, Do not know=3

22) **Special question 1:** \_\_\_\_\_ : Yes=1, No=2

23) **Special question 2:** \_\_\_\_\_ : Yes=1, No=2

24) **Special question 3:** \_\_\_\_\_ : Yes=1, No=2

25) **Copy and paste the URL of the story in this column. Describe any photographs, images, other multimedia features included in the story. Note down the conclusions you draw from the images, audio and video.**

26) **Does this story warrant further analysis?** Yes=1\* [SKIP IF THE ANSWER IS 'NO']

*(A story warrants further analysis if it clearly perpetuates or clearly challenges gender stereotypes, if it includes women's opinions in a remarkable way, if it contributes to an understanding of inequalities between women and men, if it mentions or calls attention to women's human rights, etc. Consult the guide for further explanation.)*

\*If you select '1' (Yes), you will need to send a print-out of the story, screen grab of the page and recordings of multimedia features in it to your national/regional coordinator.

## TWITTER CODING SYSTEM SUMMARY

1) This is: An original tweet=1, A retweet=2\*

\* Only retweets of tweets from the same media house can be coded. Do not code retweets of tweets from other news providers.

(z) Is this story related to coronavirus Covid-19? 1=Yes. 2=No

Note: For the question below it is important **NOT** to code COVID19-related stories under topic 23 but to choose the most relevant **secondary** topic theme in order to ensure results that can be compared with those from previous GMMPs.

2) **Topic:** See table. If the story **IS** COVID19-related (indicated by answer choice (1) in question (z) above, choose the **topic** category which is the most relevant as the **secondary** topic theme, **NOT** topic 23. For example, if the story is about job losses due to COVID-19, it should be coded under topic 12 'Employment'; or if the story is about the spread of COVID-19 in a refugee camp, it should be coded under topic 32 'Migration, refugees...'.  
 -

<b>Politics and government</b> 1 Women politicians, women electoral candidates... 2 Peace, negotiations, treaties 3 Other domestic politics, government, etc. 4 Global partnerships 5 Foreign/international politics, UN, peacekeeping 6 National defence, military spending, internal security, etc. 7 Other stories on politics (specify in 'comments')	<b>Social and legal</b> 28 Sustainable Development Goals (SDGs), Post 2015 agenda, Agenda 2030 29 Family relations, inter-generational conflict, parents 30 Human rights, women's rights, rights of sexual minorities, rights of religious minorities, etc. 31 Religion, culture, tradition, controversies... 32 Migration, refugees, xenophobia, ethnic conflict... 33 Other development issues, sustainability, etc. 34 Education, childcare, nursery, university, literacy 35 Women's movement, feminist activism, demonstrations, etc 36 Changing gender relations (outside the home) 37 Family law, family codes, property law, inheritance... 38 Legal system, judiciary, legislation apart from family 39 Disaster, accident, famine, flood, plane crash, etc. 40 Riots, demonstrations, public disorder, etc. 41 Other stories on social/legal (specify in 'comments')
<b>Economy</b> 8 Economic policies, strategies, modules, indicators, stock markets, taxes, etc 9 Economic crisis, state bailouts of companies, company takeovers and mergers, etc. 10 Poverty, housing, social welfare, aid, etc. 11 Women's participation in economic processes 12 Employment 13 Informal work, street vending, etc. 14 Other labour issues (strikes, trade unions, etc.) 15 Rural economy, agriculture, farming, land rights 16 Consumer issues, consumer protection, fraud... 17 Transport, traffic, roads... 18 Other stories on economy (specify in 'comments')	<b>Crime and violence</b> 42 Non-violent crime, bribery, theft, drugs, 43 Corruption, (incl. political corruption) 44 Violent crime, murder, abduction, assault, etc. 45 Child abuse, sexual violence against children, neglect 46 War, civil war, terrorism, other state-based violence 47 Other crime/violence (specify in 'comments')
<b>Science and health</b> 19 Science, technology, research, discoveries... 20 Medicine, health, hygiene, safety, (not EBOLA or HIV/AIDS) 21 EBOLA, treatment, response... 22 HIV and AIDS, policy, treatment, etc 23 Other epidemics, viruses, contagions, Influenza, BSE, SARS. <b>NOT</b> COVID-19 (For stories related to Covid-19 choose the closest relevant sub-topic) 24 Birth control, fertility, sterilization, termination... 25 Climate change, global warming 26 Environment, pollution, tourism 27 Other stories on science (specify in 'comments')	<b>Gender and related</b> 48 Sexual harassment against women, rape, sexual assault, #MeToo, #TimesUp... 49 Other gender violence such as femicide, trafficking of girls and women, FGM... 50 Inequality between women and men such as income inequality/gender pay gap,
	<b>Celebrity, arts, media, sports</b> 51 Celebrity news, births, marriages, royalty, etc. 52 Arts, entertainment, leisure, cinema, books, dance 53 Media, (including internet, social networks), portrayal of women/men 54 Fake news, mis-information, dis-information, mal-information... 55 Beauty contests, models, fashion, cosmetic surgery 56 Sports, events, players, facilities, training, funding 57 Other celebrity/arts/media news (specify in 'comments')
	<b>Other</b> 58 Use only as a last resort & explain.

**ANALYSIS:**

- 3) **Reference to gender equality/ human rights legislation/ policy:** Yes=1, No=2
- 4) **Is the tweet about a particular woman or group of women?:** Yes=1, No=2,
- 5) **This tweet clearly highlights issues of inequality between women and men:** Agree=1, Disagree=2
- 6) **This tweet clearly challenges gender stereotypes:** Agree=1, Disagree=2

**JOURNALISTS & REPORTERS:**

Columns 7 and 8 are for the reporter or journalist. Code the journalist to who the twitter account belongs if the account does not belong to the media house. Code any journalist referenced in the tweet. Code each journalist/reporter in a separate row.

Do not code: (i) Unnamed journalists (e.g. 'Staff reporter', 'Our correspondent'); (ii) News agencies.

- 7) **Sex:** Female=1, Male=2, Other (transgender, etc.)=3, Do not know=4
- 8) **Age (the person appears in an image or video in the tweet):** Do not know=0, 12 and under=1, 13-18=2, 19-34=3, 35-49=4, 50-64=5, 65 and up=6)

**PEOPLE IN THE NEWS:**

Columns 9 – 16 are for people *in* the tweet. Code (i) any person whom the tweet is about even if they are not interviewed or quoted; (ii) Each person who is interviewed, (iii) Each person in the tweet who is quoted, either directly or indirectly. Code **only** individual people.

Do not code: (i) Journalists referenced in the tweet (journalists are coded in questions 7-8); (ii) Groups (e.g. a group of nurses, a group of soldiers); (ii) Organisations, companies, collectivities (e.g. political parties); (iii) Characters in novels or movies (**unless** the tweet is **about** them); (iv) Deceased historical figures (**unless** the tweet is **about** them); (v) Interpreters (Code the person being interviewed as if they spoke without an interpreter).

- 9) **Sex:** Female=1, Male=2, Other (transgender, etc.)=3, Do not know=4
- 10) **Age (the person appears in an image or video in the tweet):** Do not know=0, 12 and under=1, 13-18=2, 19-34=3, 35-49=4, 50-64=5, 65-79=6, 80+=7
- 11) **Occupation or position:** See table.

0	Not stated	14	Agriculture, mining, fishing, forestry
1	Royalty, monarch, deposed monarch, etc.	15	Religious figure, priest, monk, rabbi, mullah, nun
2	Politician/ member of parliament, ...	16	Activist or worker in civil society org., NGO, trade union
3	Government employee, public servant, spokesperson, etc.	17	Sex worker
4	Police, military, para-military, militia, fire officer	18	Celebrity, artist, actor, writer, singer, TV personality
5	Academic expert, lecturer, teacher	19	Sportsperson, athlete, player, coach, referee
6	Doctor, dentist, health specialist	20	Student, pupil, schoolchild
7	Health worker, social worker, childcare worker	21	Homemaker, parent (male or female) <b>only if no other occupation is given e.g. doctor/mother=code 6</b>
8	Science/ technology professional, engineer, etc.	22	Child, young person <b>no other occupation given</b>
9	Media professional, journalist, film-maker, etc.	23	Villager or resident <b>no other occupation given</b>
10	Lawyer, judge, magistrate, legal advocate, etc.	24	Retired person, pensioner <b>no other occupation given</b>
11	Business person, exec, manager, stock broker...	25	Criminal, suspect <b>no other occupation given</b>
12	Office or service worker, non-management worker	26	Unemployed <b>no other occupation given</b>
13	Tradesperson, artisan, labourer, truck driver, etc.	27	Other <b>only as last resort &amp; explain</b>

- 12) **Function in the news story:** See table (refer to full monitoring guidelines for further explanation).

0	Do not know	4	Personal experience
1	Subject	5	Eye witness
2	Spokesperson	6	Popular opinion
3	Expert or commentator	7	Other

- 13) **Is there a photo of the person in the tweet?:** Yes=1, No=2, Do not know=3

## LONG QUESTIONNAIRE

14) **Special question 1:** \_\_\_\_\_ : Yes=1, No=2

15) **Special question 2:** \_\_\_\_\_ : Yes=1, No=2

16) **Special question 3:** \_\_\_\_\_ : Yes=1, No=2

17) **Copy and paste the URL of the tweet in this column. DESCRIBE ANY PHOTOGRAPHS, IMAGES, OTHER MULTIMEDIA COMPONENTS INCLUDED IN THE TWEET AND THE CONCLUSIONS YOU DRAW FROM THEM.**

18) **Does this tweet warrant further analysis? Yes=1\*** [SKIP IF THE ANSWER IS 'NO']

*(\*A tweet warrants further analysis if it clearly perpetuates or clearly challenges gender stereotypes, if it presents the story being tweeted in a sensationalist, gender-biased manner, etc . Consult the guide for further explanation.)*

\*If you select '1' (Yes), you will need to send a print-out of the tweet and screen grab of the page to your national/regional coordinator.